

1985 / 2025

BRINGING CLIMBING TO EVERYONE

OUR 40-YEAR JOURNEY



E/P
CLIMBING

A book written by several hands

This book is the fruit of a collective effort carried out with passion. Our team, our customers and those who have shaped the history of EP Climbing (Entre-Prises) have all contributed their knowledge and experience to enrich its content. But it is above all thanks to the expert writing of Laurence Guyon that this project has come to life. A former international athlete now at the head of a digital French media company specialising in climbing and training (La Fabrique Verticale), she brought her talent and discipline to bear on this project. Drawing on her historical expertise and her in-depth knowledge of the market to give it all its depth and accuracy.

"In 1995, when I won my first international competitions, I was training with the best climbers of the time, such as François Legrand and Jibé Tribout. Since they had both shaped holds for EP, their climbing wall was filled with legendary holds that we would regularly encounter in World Cup final routes. It was an incredibly motivational environment!"

Laurence Guyon

Summary

P. 6	Climbing, a world of passion and commitment
P. 8	OUR HISTORY
P. 10	Key dates
P. 12	François Savigny, the MacGyver of holds
P. 14	Holds and walls that have shaped history
P. 20	From Vaulx-en-Velin to the Paris 2024 Olympics
P. 22	EP CLIMBING: 360° INNOVATION
P. 26	Industrial excellence and synergies
P. 30	CSR: A new dynamic
P. 34	THE COMMUNITY
P. 36	Climbing for everyone
P. 38	A host of enthusiasts
P. 40	The shapers of the younger generation



Climbing

A world of passion and commitment

At EP Climbing, we're proud to be at the heart of sport climbing, one of the most accessible of the 'extreme' sports, and one that is growing in popularity all the time.

We are fortunate to contribute to a discipline where equality is a reality: women and men compete on the same walls, and more and more para-athletes are pushing their limits in this inspiring sport. Competitions welcome climbers of all levels, reflecting the inclusion and openness we value deeply.

Climbing is a passion that combines thrills and physical demands in a safe environment. Both indoors and outdoors, it brings together millions of people around the world, regardless of age, gender or ability. It's a real community that we're delighted to support and help grow. Our values have been forged over time, fuelled by the passion of our employees, the enthusiasm of our



"Founded on the essential values of safety, environmental ethics and fair play, sport climbing is both a spectacular and deeply social sport. Seeing its incredible growth in recent years, and its consecration at the Tokyo 2020 and Paris 2024 Olympic Games, is a source of motivation and pride for us. We are honoured to play a key role in this wonderful adventure and to contribute to its development every day."

*Olivier Esteves,
CEO of the ABEO Group*

climbing friends and the support of our community. Every day, we work hard to turn our projects into successes, collaborating with experts and building strong relationships with our customers. Our partnerships are founded on transparency and honesty, because we believe that this is the key to building lasting and reliable relationships. We are committed to providing the best possible conditions for all climbing enthusiasts, designing bespoke projects that are easy to install and maintain, while ensuring maximum safety. Our reputation for excellence is testament to our ongoing commitment to quality.



A woman with dark hair, wearing a black tank top and a long, patterned skirt, is climbing a rock wall. The wall is covered in numerous hexagonal holds of various textures and colors. She is positioned in the upper right quadrant of the frame, reaching up with her right arm. The background is a dark, textured wall with more holds.

OUR story

"At the end of the 1980s, sport climbers had to head to France if they wanted to be at the cutting edge of climbing. I was young at the time, and the mere idea of being able to build my own climbing wall excited me. I shaped some basic wooden holds, attached them to an overhanging wall and it's impossible to describe what it meant to me to finally train on that wooden overhanging wall. I was really looking forward to the end of the school day and to meeting up with Rikar, the partner in my life, for our training sessions together. Then, suddenly, the news arrived: a French brand had started developing artificial holds, and it only took a blink of an eye for me to get my first set of holds! These sand-coloured ENTRE-PRISES holds brightened up my wall and brought it to life!"

Josune Bereciartu, the first woman to reach the 9th degree

Key dates

1989

Wall built for first Climbing World Cup in Leeds, UK.

1988

ENTRE-PRISES USA is founded with Alan Watts and Chris Grover.

1986

Holds supplier for first indoor climbing competition in Vaux-en-Velin.

1985

ENTRE-PRISES is founded in Saint-Vincent de Mercuze, France.

1983

François Savigny invents the first removable climbing holds, sold at Au Vieux Campeur.

1990

1990

Launch of the patented "Imprint" modular curved plate system.

1992

Development of the "Rock n' Roll" climbing machine.
Climbing showcased at the Albertville Olympics on an ENTRE-PRISES wall.

1993

Fully articulated climbing structure delivered in Lillehammer for the Olympic site.

1994

Launch of the "screw-on micro-holds" "Profil" system, used at the World Cup in Birmingham.

1995

ENTRE-PRISES UK is founded in partnership with Lyon Equipment.

1997

Development of the "Macro System" to replicate climbing features like columns.

1999

Partnership with ESPN X Games in San Diego. ENTRE-PRISES reached 23 distributors and 2,500 projects.

2007

ENTRE-PRISES became one of the first partners of the newly formed International Federation (IFSC)

2006

Launch of the MOZAIK wood panel system, a new assembly wood system.
Development of the CIMBAT gym network in Spain.

2004

First official partner of the UIAA, the first international mountaineering association.
Partnership with the British Mountaineering Council.

2003

ENTRE-PRISES expanded to China.

2002

Acquired by ABEO Group.

2001

Partner of the French Climbing Federation, FFME.

2000

Development of the patented EPS safety system.
Manufacturer of the wall for the first Bouldering World Cup in Paris.

2010

2010

Launch of the iconic "Taijitu" and pyramid volumes.

2011

Development of a production site in Spain with the acquisition of the TOP30 manufacturer.
Partnership with USA Climbing.

2012

Introduction of CLIP 'N CLIMB and TRUBLUE.
Launch of PU (polyurethane) material for holds.

2017

Development of "MOZAIK XP" for outdoor climbing walls.

2018

Official wall supplier for the Youth Olympic Games in Buenos Aires.

2020

2024

Official wall supplier for the Paris Olympic Games.

2023

Partnership with IFSC to create the first standardised bouldering wall: TITAN.

2020-2021

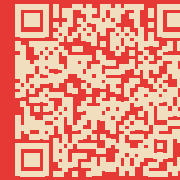
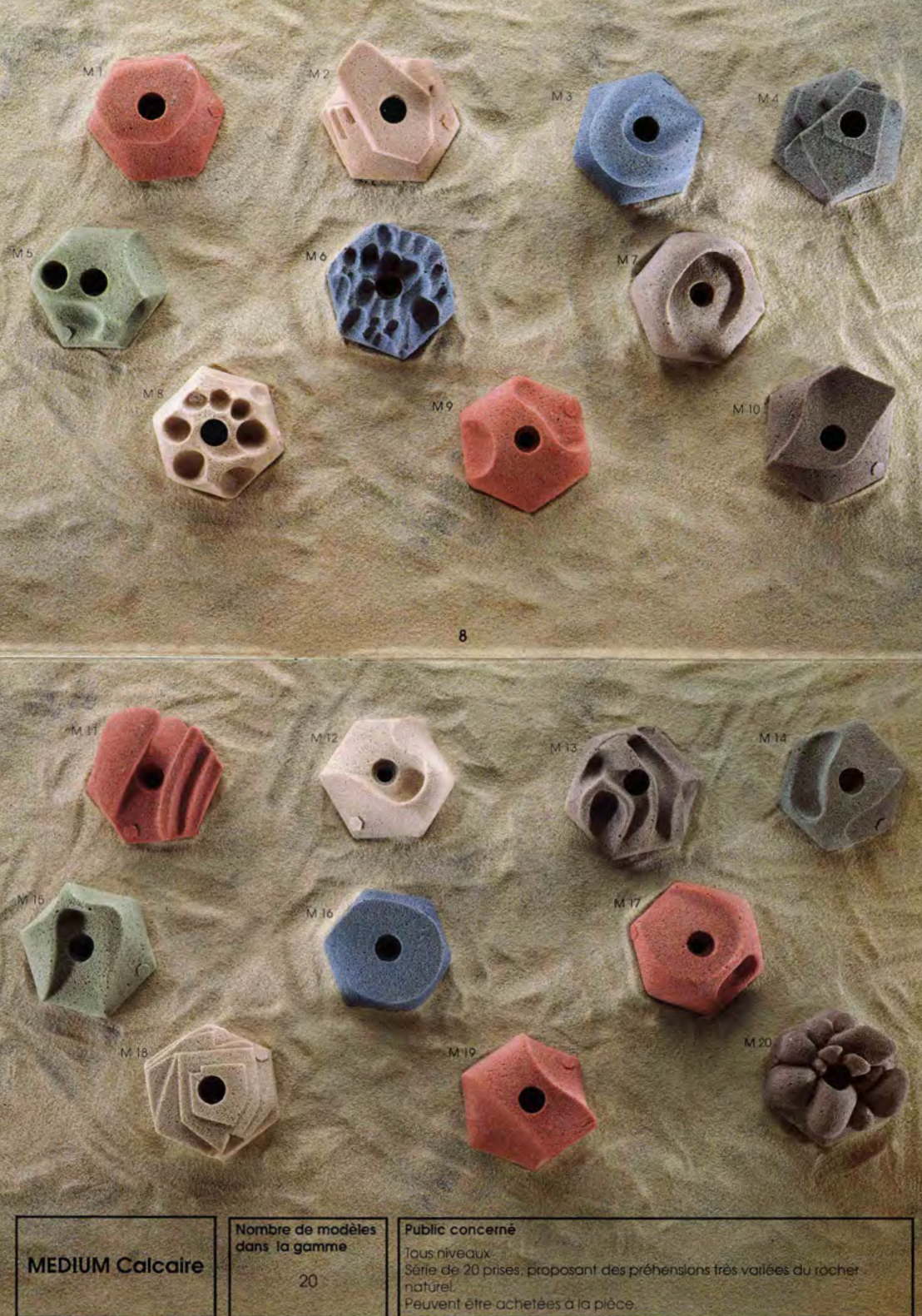
Supplier of the climbing walls for the Tokyo Olympic Games.

The brand becomes EP CLIMBING (company remains ENTRE-PRISES).

2025

EP CLIMBING celebrates over 10,000 projects and 150 employees.
IFSC Partnership renewal through the 2028 Los Angeles Olympics.

© Tokyo - IFSC



Watch the video



When François Savigny created the first artificial climbing hold in the 1980s, he probably didn't expect to revolutionise the sport to such an extent. A keen climber, this young engineer was a regular visitor to the forest of Fontainebleau. And although a few climbing walls already existed at the time, such as the one at Leeds University and a couple in France, there were not many of them in the Paris region and, above all, you couldn't reset the routes because the holds were permanently fixed.

It was precisely to solve this problem that the founder of ENTRE-PRISES came up with the idea of creating the first removable hold, enabling walls to have routes that could change. After a great deal of trial and error and the use of a variety of materials that were impossible to mass produce (wood, stone, chamotte clay, Sikadur®, etc.), he came up with the perfect formula for the time: resin concrete. In other words, polyester with silica filler calculating the perfect grading curve for maximum robustness. The first hexagons were born! And in 1984, they were already in the Au Vieux Campeur catalogue, France's top outdoor vendor.



"My granddaughter is 18 - that certainly ages me a bit! But when she showed her friends that her grandfather had invented climbing holds, and that it was even on Wikipedia... I have to admit, that was a truly special moment!"

François Savigny, founder of ENTRE-PRISES

François Savigny the MacGyver of holds

Holds and walls that have shaped history



Wooden Panels



Profile



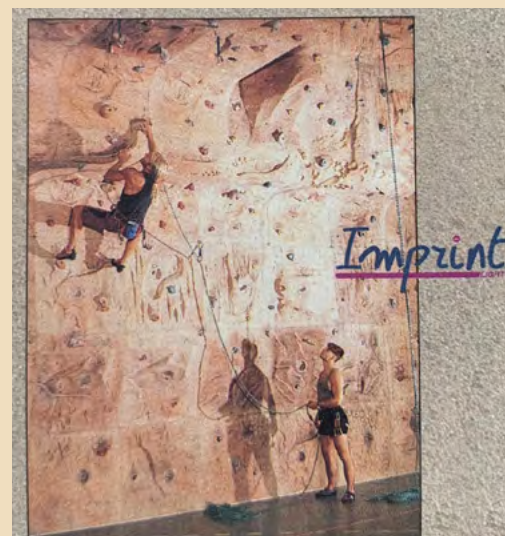
Concrete structures



Hexagonal Tiles

A lot of water has passed under the bridge since François Savigny invented the first holds. In those days, we weren't yet talking about fibreglass «macro-volumes», let alone PUs. In the mid-1980s, holds were still made of concrete and hexagonal in shape. These soon became "tiles", a mosaic system that could cover entire surfaces. These Hexagonal tiles (30 different models, 45cm in diameter) didn't rotate because they automatically locked together. What an era!

By the way, it's amusing to note that the first holds and walls created by ENTRE- PRISES were essentially designed to reproduce the shapes and features found on natural rock and crags. This is reflected in the different processes we used. Like the "Profile" or the "Concrete structure", halfway between a climbing wall and an ornamental sculpture. Special mention should be made of the "Empreinte" system, 3D polyester panels that imitate the curves found in rock: a major innovation for which EP filed a patent in 1990. Sculpted in three dimensions, modular, interchangeable and reconfigurable, these panels would soon take over many ACS (artificial climbing structures). Macros in outrageous shapes, known as "Moon disks", fitted in perfectly!



Imprint



Moon disk

The 90s also saw other innovations marked by other innovators, brought to you by some of the strongest climbers of the day. The British climber Simon Nadin, winner of the first Climbing World Cup in 1989, and Patrick Edlinger, one of the biggest stars of free climbing, came up with a series of holds that soon became collectors' items. They are instantly recognisable for their "marble cake" look.

Other climbing champions joined the movement: Lynn Hill (with the El Cap series), François Legrand (with Act 1 and 2), then the Petit brothers in 1994 with their famous series of larger scale Menhir holds. The first 'macro-system' also appeared in 1997. These were separate elements which, when joined together, formed a mega-column, complete with assembly instructions, to enhance a flat wooden or concrete wall. Finally, at the other end of the spectrum, we were also the first manufacturer to offer screw-in micro-holds, a concept that was soon to become a standard.



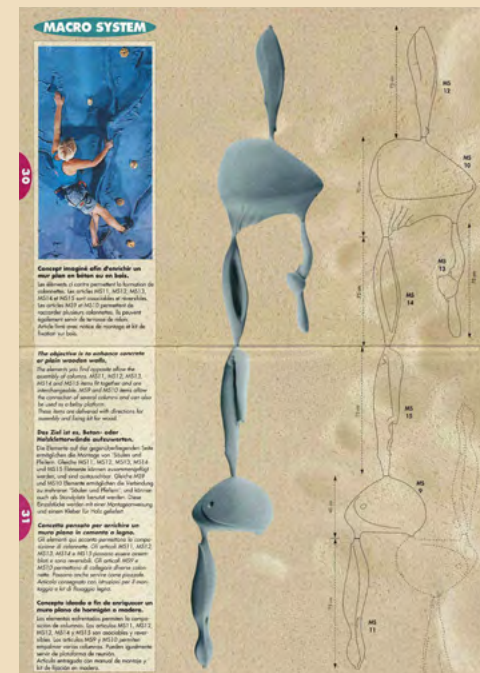
"I still use the holds I created. It's true that I wouldn't design such small holds today! But the still sit proudly next to the top hold from the 1989 super final in Lyon, which is now on my little climbing wall and was kindly given to me at the time by Antoine and Marc Le Menestrel, the route setters."

Simon Nadin, first Climbing World Cup Champion



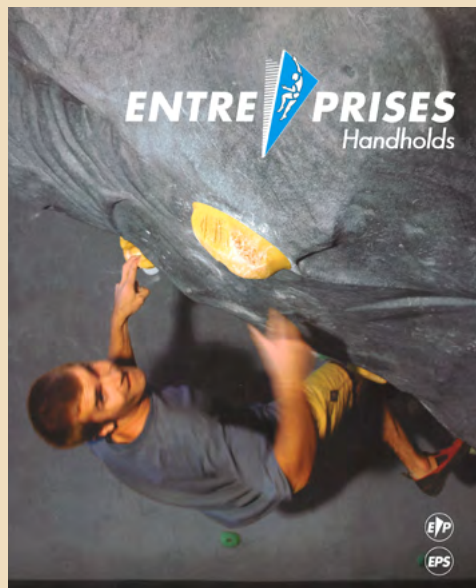
"A keen climber and competitor, I used to train a lot on the climbing wall my brother, father and I built together. I soon came up with the idea to provide new shapes that were kinder to the skin on your fingers, so you could train for longer. We created some great series, from small holds to big holds like the Menhirs, which were groundbreaking. It was a pleasure to see them in the World Cup! My greatest pride is the creation of the «Frères Petit» hangboard which was on the market from 1996 to 2020, a benchmark that still exists in many training areas!!!!"

François Petit, multiple world climbing champion and founder of the Climb Up group



There was a turning point around 2000, when ergonomics and aesthetics became at least as important as simply imitating nature. This was the birth of the "Bleau" holds, similar to the incredible shapes of Fontainebleau sandstone. But it's no longer a question of just practicing indoors because the weather means you can't climb outside. Indoor climbing, particularly with the advent of bouldering, has shaken off that reputation. With the arrival of Chris Sharma as a shaper, and above all Laurent Laporte, we saw the emergence of gigantic holds and volumes that became essential in competitions, such as the "Saturn" hold or the famous "Taijitu" volume. A benchmark even today!

It's worth noting that the use of PU, from 2012 onwards, means that we can now produce very large but lightweight, ideal for setting. Always on the lookout for fruitful collaborations, we continue to call on athletes at the top of their game, such as Spanish outdoor climber Edu Marin and Great Britain's Shauna Coxsey, a highly successful bouldering World Cup competitor.



From Vaulx-en-Velin to the Paris 2024 Olympics

EP Climbing's destiny is inherently linked to the development of competitive climbing, making an indelible mark on the discipline thanks to a number of major projects. From the outset, we have played a pioneering role. A year after the brand was created, we built the wall for the first climbing competition organised on an Artificial Climbing Structure (ACS), in Vaulx-en-Velin, near Lyon. A revolution! The year was 1986. And three years later, we provided the wall that hosted the first ever climbing World Cup, in Leeds.

Things went from strength to strength from then on. In 1991, the structure of the Birmingham World Cup marked a turning point, because of its beauty and size:



Vaulx-en-Velin

15m high with a 6m overhang, put together in just 24 hours, a real technical feat. This was followed by the pre-Olympic week walls for the Albertville Olympics in 1992, and above all the Lillehammer wall in 1994, the first fully articulated structure. At the time, climbing being considered as a possible Olympic sport, but it was only a demonstration sport at the Winter Games.

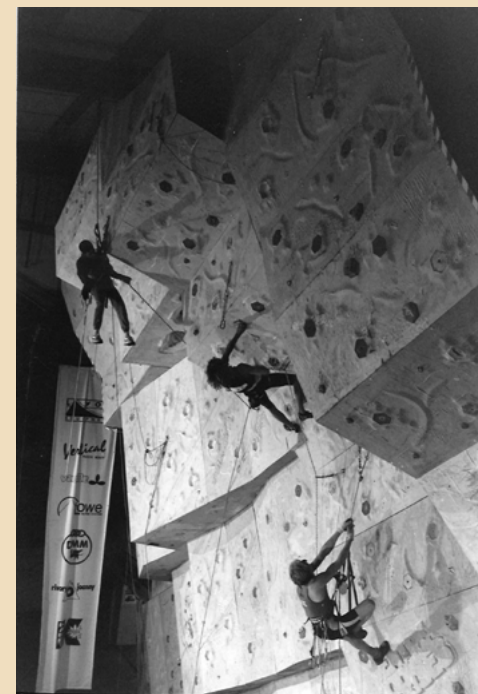
And it wasn't until a quarter of a century later that climbing was awarded the Holy Grail. It was only logical that EP should become the exclusive official supplier for climbing's first appearance at the Games, in Tokyo 2020 and then Paris 2024. Year after year, we have stayed at the forefront, despite fierce competition from Bulgaria's Walltopia to remain the world leader in designing and building competition climbing walls. We have always supported federations, with our first partnership signed with the IUAA in 2004, then with the IFSC in 2007. We then became an official partner in 2020 and today remain the only official supplier.



Birmingham



JO Paris 2024 ©Drapella



Leeds

"Since 2007, EP has been by our side every step of the way, making a significant contribution to the success of our competitions, including the most prestigious, such as the Olympic Games. This renewal not only confirms our strong relationship but also represents our shared commitment to looking to the future and continuing to develop our sport on a global scale."

Marco Sclaris, president of the IFSC



EP CLIMBING

360° innovation

"EP introduced the MOZAIK system for the first time, and now has significant experience in its use. The assembly system has proved reliable and efficient, and the carefully-designed coating leaves little or no trace on the walls."

Nicolas Glée, head of Espace Vertical halls in Grenoble, France



Espace Vertical 4

Having been at the cutting edge of innovation for 40 years, EP Climbing is living up to its slogan: creating climbing for everyone. But our evolution has not been linear, each era has its share of ideas and achievements. EP was at the origin of holds, the first training hang-boards, micros and patented panel systems, not to mention the first climbing machine or the first CLIP 'N CLIMB fun climbing challenges. Countless innovations have been milestones on our journey, demonstrating the remarkable creativity of the people behind EP.

EP Climbing has always been at the forefront of innovation, offering ever-improving products and evolving technologies to make dreams of the wildest structures a reality. From the vacuum manufacturing techniques for Imprint 3D panels, which were quite innovative for their time, to the first resin concrete spraying machines and the first fibreglass macros designed in collaboration with Nicolas Glee, EP has adapted to the constraints of the market in order to move forward. Major innovations at EP, such as the MOZAIK concept, proved to be game changers.



"I've spoken not only with climbers but also with route setters, because they're the ones who have to work on the walls every day, and they love the MOZAIK technology."

Jim Stone, owner and manager of Bend Rock Gym, Oregon, USA

"Our adventure with ENTRE-PRISES began in 2011, when they helped us develop the Quay Climbing Centre - Exeter's very first rope climbing wall, and a major step forward for climbing in the South West of the UK."

In addition to the traditional facilities, the centre proudly hosted Europe's very first CLIP 'N CLIMB installation. While some were initially sceptical about the concept, the success of CLIP 'N CLIMB in Exeter, and subsequently across the UK and Europe, has proven it to be an effective way to broaden the climbing community and provide new entry points to the sport."

"Having a CLIP 'N CLIMB space alongside our traditional climbing offer has clearly widened participation and offered a complementary source of income, perfectly compatible with roped climbing and bouldering. Working with EP has been an entirely positive

experience for our whole team," explains Damian Johnson, managing director of Quay Climbing.

Since 2011, we have continually improved and modernised the centre, always in partnership with EP. In 2024, we realised our vision by opening a world-class bouldering centre. Boulder Exe offers Exeter state-of-the-art facilities, including the IFSC-approved Titan competition wall, two levels of varied bouldering surfaces, and advanced training tools (including the South West's first articulated Tension Board 2 and Kilter Board)."

"Our ongoing collaboration reflects a shared commitment to driving climbing forward in the UK, combining innovation with a genuine passion for the sport," concludes Gavin Atkins, Centre Director.

The Quay Climbing Center with a CLIP 'N CLIMB site



Clip 'n Climb

Industrial excellence and synergies

"In our opinion, EP's plus points lie in the support they give us throughout the project, because we were quite fussy about the details and EP was always able to meet all our expectations"

Arthur Plaguet, Grimper.ch

Since 2002, ENTRE-PRISES has been part of the ABEO group, a French giant in the sports and leisure equipment sector. Listed on the stock exchange, the ABEO Group operates a portfolio of over 20 world-renowned brands. It has a consolidated turnover of over €250 million, three quarters of which comes from exports, and employs 1,700 people. Solid support and essential inter-company synergies ensure a perfect match between the product and market expectations. This is reflected in the acquisition of CLIP 'N CLIMB in 2017, as well as close collaboration with ACSA, a French mat manufacturer, from whom we source and jointly develop solutions tailored to market needs.

As it has evolved, EP has remained true to its motto: "making climbing accessible to everyone". For the last 40 years, climbers all over the world have been able to climb with EP on state-of-the-art climbing systems, custom-built by qualified designers and engineers. Designed in ultra-modern manufacturing units to the highest standards of precision and finish, the walls satisfy project owners and end users alike.



Over the last decade, particular emphasis has been placed on improving production processes. Thanks to this automation, EP Climbing is able to supply reliable, replicable products with superior quality control, traceability of materials and consistency of colour and texture. In particular, many improvements have been made in terms of quality control on coatings, to provide climbers with hard-wearing, scuff-free panels, using paints that contain no toxic solvents and comply with the strictest environmental standards. Aesthetics combined with sustainable development!



Our latest innovation was a collaborative one: Titan the first standardised bouldering wall, which made its debut at the Bern IFSC World Championship in 2023 before going to feature in over a dozen international competitions, including the Paris Olympics. Designed in partnership with the IFSC and developed in conjunction with route setters, the TITAN allows climbers of all levels to train incorporates varied competition styles. Its design on the very same structure as the world's elite, offering standardised but unique experience. The TITAN embodies our vision of modern climbing, combining performance and accessibility.

And in 2025, EP is exploring a new, more inclusive and open competition format based on this standard boulder: the TITAN WORLD LEAGUE.

Using an innovative solution developed by Circle and designed by Jérôme Meyer, this venture lets climbers from all over the world compete on identical boulders designed by international route setters and mounted on TITAN structures around the world. With the support of prestigious brands such as Cheeta, 360 and Flathold, EP is asserting its commitment to maintaining high quality in a constantly evolving market, while continuing its strong commitment to innovation, both in terms of products and user experience.

"TITAN allows you to measure yourself from one continent to another, with an infinite number of possibilities. It's a truly innovative concept that no one has explored before."

Percy Bishton, a key figure in Peak District climbing and official route setter for the Tokyo 2020 Olympics



PARIS 2024 PARIS 2024 PARIS 2024 PARIS 2024 PARIS 2024 PARIS 2024 PARIS 2024 PARIS 2024 PARIS 2024 PARIS 2024



"The name TITAN already evokes something impressive, and its shape lives up to it. As a climber, you can't help but be captivated by its sheer size."

Garrett Gregor, official route setter for the Paris 2024 Olympics

CSR

a new dynamic

We have been committed to CSR for several years now. As a reminder, CSR (Corporate Social Responsibility) is a contribution to sustainable development. A company that embraces this process will seek to respect the environment and have a positive impact on the economic fabric in which it operates and on society as a whole, while remaining economically viable.

We became a member of the French Convention of Businesses for the Climate, a national initiative that brings together companies that are committed to accelerating their ecological transition and aligning their actions with global constraints.

We also joined the Circular Economy Hub of Coeur de Savoie, a local network focused on promoting sustainable practices and circular economy models within the region.

We had previously worked to obtain ISO14001 and ISO9001 certifications, demonstrating in the process that we were able to manage and reduce our impact on the environment on an ongoing basis. For example, by taking action on our electricity consumption, the quantity of our production waste and by using VOC-free paints (potentially toxic volatile compounds).

Through our experience and training, we understand that we can't change things on our own. That's why we work closely with the IFSC Sustainable Committee. We've also joined forces with partners who are committed to the same eco-responsible approach, such as Greenholds and Ghold, makers of recyclable holds. Or Eco Climb'In, who retexture holds, macros and volumes. The overarching idea is to get industry stakeholders (route setters, gym managers or the heads of major networks) to think about the ecological impact of their activity and to ask themselves the right questions.

That's why we are creating a carbon calculator to help the industry measure and reduce its footprint. As well as being a simple tool, this calculator is part of a wider objective: to make sustainable development accessible, understandable and achievable for the climbing community as a whole.



EP commitments

- Reducing plastic in packaging
- 100% recyclable packaging

PU (polyurethane) holds are essentially derived from petroleum chemistry, and their carbon emissions are 3 times superior to PE holds.

PE (polyester) holds are manufactured by adding approximately 50% filler (sand) to the compound, which radically reduces their impact.



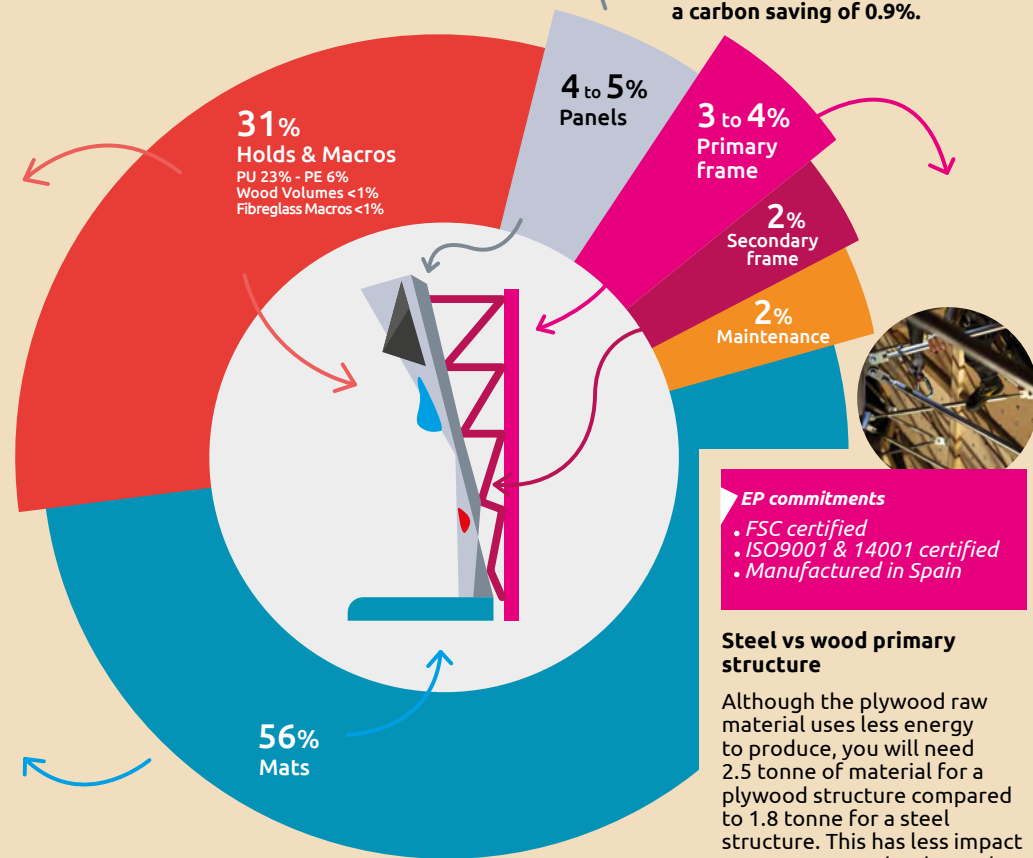
EP commitments

- Manufactured in France
- ISO9001 & 14001 certified

Polyurethane foam, a petrol derivative, is responsible for over **70% of carbon emissions during a mat's manufacturing process.**

If we add to this the very short lifespan of the mat compared to the wall, generally 2 years, we arrive at a **global emission of 45 138kgCO₂e.**

Life Cycle Analysis of the TITAN boulder



OuiACT.

This analysis was carried out by an external consultant, "Oui/ACT" is a French-based company created in 2020 and specialised in climate strategy for businesses and local authorities.

TOKYO 2020



TOKYO 2020



TOP

ZONE

The community

"I chose EP with my heart. I'd known them since I started out as a young climber - they were local. They're an experienced reliable company with a solid reputation. But what impressed me the most was the human adventure we had together. It's good to work with people with whom you have a real and natural connection."

Esther Larios, manager of Le Topo Chamonix, France

B3

START

B2

Climbing for everyone

At EP, we believe climbing should be for everyone, regardless of age, background, or ability. For 40 years, we've worked to make the sport more accessible. Climbing is more than physical effort. It builds confidence, resilience, coordination, and teamwork - values we're proud to share with as many people as possible.

With this in mind, we are committed to working alongside inspiring non-profits and initiatives such as NICAS, in partnership with our sister company CLIP 'N CLIMB, and Climbers Against Cancer, a charity that encourages the climbing community to raise funds and awareness in the fight against cancer. These collaborations reflect our belief in climbing as a powerful tool for personal and collective change.

Our motto, "Climbing for everyone", guides each of our projects. To better support local authorities, instructors and professionals in this mission, we have even written a white paper: "Making climbing accessible to all". This document highlights innovations in wall design, in order to make learning simpler, more accessible, and an integral part of our living environment.

From local initiatives and educational programmes to community causes, EP Climbing continues to be committed to ensuring that everyone can experience the benefits of climbing in a safe, inclusive and inspiring environment.

"EP has been a tremendous support to our charity from the very beginning! We now have a great opportunity to strengthen the partnership between EP and CAC, as we enter our second decade with the ambition to realise the vision of our founder, John Ellison: to bring the whole climbing world together.

Gyms are at the heart of this community, and EP has a network that is unrivalled on a global scale. Forging links with new facilities, and the local communities that run them, could have a huge impact in growing CAC and supporting our mission: to raise funds and awareness for this disease that affects so many people."

Dominic Oughton, Chairman of Climbers Against Cancer

EP

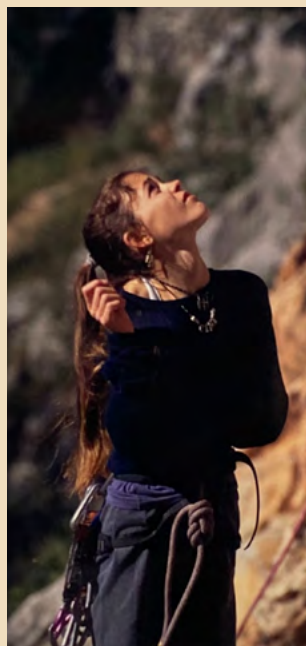
A host of enthusiasts

Indoor climbing has never stopped evolving, and EP Climbing has accompanied this development. It would be impossible to list all the players in this rich history. However, alongside François Savigny, a number of enthusiasts have left their mark and supported the growth of our brand. From generation to generation, the most talented climbers have contributed their expertise, either as ambassadors or as shapers: from Patrick Edlinger to Shauna Coxsey, not forgetting Jibé Tribout, Lynn Hill, the Petit brothers, François Legrand, Jérôme Meyer, Fred Tuscan, Chis Sharma, Alexander Megos and Will Bosi, to name but a few! Some of them have even founded their own brand of holds as a result of our collaboration, like Laurent Laporte with Cheeta, a sign that EP Holds has always been able to create markets and foster talents.

As well as the well-known names, many other key figures have shaped our story. Dedicated employees like Bruno Lambert. Pioneers who launched our international subsidiaries: Allan



Catherine Destivelle and François Savigny



Katie Brown



François and Arnaud Petit



François Legrand



Patrick Edlinger

Sasha DiGiulian

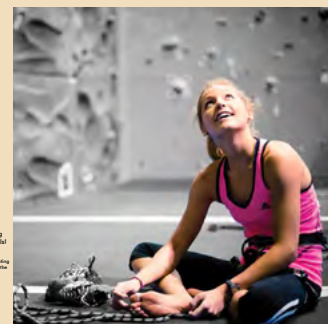
Sasha DiGiulian
Redpointing
& On-siting
Clinics

Sunday, April 6th
Youth Clinic: 10am - 12pm
Adult Clinic: 1pm - 3pm

Join EP Athlete Sasha DiGiulian and start training the day after SCS Nationals!

These clinics will help you improve your climbing skills and experience the day after SCS Nationals!

ENTREPRISES
www.ep-climbing.com



Sasha DiGiulian



Shauna Coxsey



Alexander Megos



Will Bosi



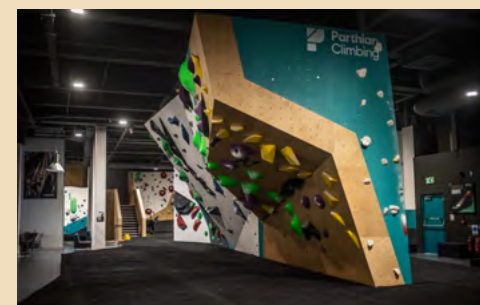
Fred Tuscan

Watts, Eric Maide, and Chris Grover in the USA; Carsten Seigel in Germany; Steve Johns and Colin Boothroyd in the UK. Visionary directors such as Antoine Richard, who championed the fun side of CLIP 'N CLIMB and later created the Hapik network. More recently, Benoît Beylier has strengthened our ties with the IFSC, especially to do with climbing's Olympic debut. And our R&D has been driven forward by talents like Etienne Leroy and James Nichols.

We must also acknowledge the support of other key figures in the climbing world, such as Petzl, Au Vieux Campeur, and Jean-Marc Blanche. In recent years, several major gym networks in France and abroad have also placed their trust in us for their development, including Parthian, Bloc Session, Arkose, UCPA, Mesa Rim, Boardroom, and Grimper.ch.



Arkose Madrid



Parthian Climbing

Shapers

the younger generation

The last ten years have seen an incredible acceleration in indoor climbing and competitive climbing techniques. New combinations, spectacular moves, technical or more physical... The route setter traces a route and proposes perfect sequences, on boulders or walls, on overhangs or roofs... So the route setter imagines, invents and creates. We felt it was vital to support the work of these route setters and to work alongside them. That's why, in 2017, we launched "Top Chef Ouvreur", a route setter master class in France, in partnership with Petzl, an event to highlight the complexity of the job of route setters and train new trainees.

"It's really great to see the EP team progressing with their shapes. I feel incredibly lucky to have had the opportunity to learn alongside them and to have been able to give them valuable insight into what makes a good hold today."

Shauna Coxsey



In the years that followed, and following on from this event, we set up a number of collaborations with the younger generation of shapers, all of whom have a passion for climbing and create infinite movements: Simon Favrot, Florent Bonvarlet, Pierre Broyer from the Bleaujob route setter collective, Ben Norman and Cailean Harker from Impact Route Setting. The latter are also behind our brand new Versa Pack, a range of 150 ergonomically designed, contemporary holds that give clubs and gyms all the grip they need to set routes and boulders at all levels.

From Innovation to Reference

The EP Story

ENTRE-PRISES celebrates its 40th anniversary this year, an opportunity to reflect on our journey and the passionate individuals who have continually pushed the boundaries of climbing. Through innovation in climbing aids, training tools, and manufacturing techniques, we have established ourselves as a global benchmark for climbers, renowned for our walls, holds, and volumes.

At our core, we are climbers. This identity has shaped both our history and the evolution of our brand since François Savigny invented the first removable climbing holds in the early 1980s.

Over the years, we have developed a unique expertise, through continuous innovation and meaningful collaborations. By surrounding ourselves with the best climbers, we have shaped not only the holds but also the climbing structures of tomorrow.

40 years is not an easy story to tell. Summing up four decades of adventures, crazy projects, encounters and innovations in 40 pages is an ambitious challenge. We've done our best to capture the essence. And if, despite our best efforts, some memories or key figures have been overlooked, we hope you'll forgive us.

Above all, this publication is a tribute to those who have made ENTRE-PRISES what it is today: a story of passion, crafted by many hands, and etched on climbing walls across the globe.

1985 - 2025

EP
BRINGS CLIMBING
to everyone